

The STARTALK Multi-State Pathways to Teaching Program Media Toolkit

This toolkit is designed to provide organizations and interested individuals with the tools to promote and spread awareness about the STARTALK Multi-State Pathways to Teaching Program. Using social media has become an effective way to expand reach and foster engagement. In this guide, you will find the tools and information you need to get started, as well as some important information about the program.

THE STARTALK MULTI-STATE PATHWAYS TO TEACHING PROGRAM

The STARTALK Multi-State Pathways to Teaching Program focuses on closing the gap for heritage school teachers and/or native speakers by creating a Personalized Learning Plan (PLP) to work toward state certification. This teacher training program will support up to 75 prospective teachers in 8 targeted STARTALK languages (Arabic, Chinese, Hindi, Korean, Persian, Russian, Turkish, and Urdu) to address the critical need for K-12 language programs in Virginia, North Carolina, South Carolina, and Georgia.

The focus is to prepare teachers to meet the licensing requirements of the state where they will be teaching and enter the classroom as effective educators with the skills to plan, deliver, and assess instruction using the STARTALK Principles and research-based strategies for language learning.

The partners in this program will help each participant as much as possible to work toward teaching licensure via the pathways available in the states of Georgia, North Carolina, South Carolina, and Virginia. Prospective applicants who reside outside of these four target states are encouraged to apply and will be admitted to the program if space is available (with acceptance confirmed beginning on May 15). The deadline to apply is May 15, 2021.

The program includes four Phases, all of which will be delivered virtually. The program will begin with Phase 1 on June 16, 2021 and sessions will be held periodically through February 2022.

For more information about the program and to see the detailed schedule, go to: actfl.org/startalk

SPREAD THE WORD ON SOCIAL MEDIA

You can use the below images and posts to help spread the word about the STARTALK Multi-State Pathways to Teaching Program to your network.

Be sure to tag us on [Twitter](#), [Facebook](#), or [Instagram](#) @actfl. Spread the word by using #STARTALK21!

Facebook/Twitter

Download the image below:



[PNG File](#)

Begin your journey toward K-12 public school certification and join @actfl's STARTALK Multi-State Pathways to Teaching program! Speakers of Arabic, Chinese, Hindi, Korean, Persian, Russian, Turkish, or Urdu are invited to apply by May 15. @STARTALK_NFLC <https://bit.ly/37iYL8y>

[TWEET THIS NOW](#)

Would you like to work toward certification to teach languages in K-12 public schools? Applications to the STARTALK Multi-State Pathways to Teaching Program are now open to speakers of 8 targeted languages! @actfl @STARTALK_NFLC To learn more, visit: <https://bit.ly/37iYL8y>

[TWEET THIS NOW](#)

The STARTALK Multi-State Pathways to Teaching Program will support up to 75 prospective teachers in VA, NC, SC, and GA! Applications are open to speakers of 8 targeted languages through May 15! @STARTALK_NFLC @actfl To learn more, visit: <https://bit.ly/37iYL8y>

[TWEET THIS NOW](#)

Instagram

Download the images below:



[PNG File](#)

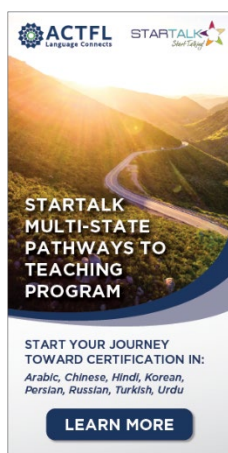


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DIGITAL ADS AND FLYERS

Web Banners

Download the images. Be sure to embed the link: <https://bit.ly/37iYL8y>



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Flyers

Download the digital flyer [here](#).




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Four Phases of Pathways to Teaching

The Institute design includes 70 hours of instruction in four phases through a variety of learning experiences. The planned dates are:

PHASE 1	PHASE 2	PHASE 3	PHASE 4
PRE-INSTITUTE (ONLINE)	SUMMER INSTITUTE (ONLINE)	POST-INSTITUTE (ONLINE)	EXTENDED INSTITUTE (INDIVIDUAL WORK)
June 16 through July 14, 2021	July 19 through August 9, 2021	August 11, 2021, through February 9, 2022	(To complete certification requirements as outlined in each participant's PLP).

**For more information and to apply,
visit our website:** actfl.org/startalk

*Applicants outside of the 4 target states
will still be eligible to apply and attend
the program, pending available spots.*